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Linked in





# **TONIA MAGRAS**

PRODUCER | DIRECTOR | EDITOR | AUTHOR | SCREENPLAY WRITER | MEDIA SPECIALIST

## **PROFILE**

Tonia Magras is a principal owner of Hull Bay Productions, where she serves in the roles of executive producer, content creator, producer, director, and editor. She is a multi, award-winning executive, who takes pride in being a multi-faceted and multi-dimensional creator of projects that range from sports, arts, politics, and popular culture.

Tonia has more than 33 years of production experience, which began at PBS' flagship television station WGBH-TV in Boston and continues with Hull Bay Productions which she and her husband Gregory established in January, 2015.

Tonia has been recognized with 7 Emmy Award nominations and 3 Emmy wins for various documentary and production work.

In January 2020, Tonia launched her podcast, The Power PLAY Show, which has already received 12 awards, including 3 awards of excellence and 9 awards of distinction from The Communicator Awards, as well as an Honorable Mention from the Webby Awards. Tonia is also the recipient of a 2023 Davey Award for her work on the podcast and placed as a quarter finalist in the 2023 Scriptation Showcase award for her upcoming film project, "do you remember me?"

The first film from Hull Bay Productions is titled "100 Years, 100 Voices of Faith", chronicled the rise of Cambridge's A bundant Life Church as they celebrated 100 years of service. Hull Bay Productions is wrapping up their second feature-film documentary, More Than Our Skin, a story featuring five women living with the auto-immune disease, Vitiligo, as well as in pre-production of their third film narrative, "do you remember me?"

In 2022, Tonia's first children's book, Autumn's Adventures: The Little Girl in the Big Chair was released by Dorrance Publishing. Autumn's Adventures follows Autumn as she finds ways to help others and herself while on some very big adventures. The book and coinciding series will highlight Autumn in various stories with lessons on problem-solving, relationship building, and conflict resolution through fun and exciting adventures.

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## TONIA...

## PROFESSIONAL EXPERIENCE

## **WGBH Educational Foundation**

Freelance Producer | February 2022 - present

• Freelance Event Producer for The World Channel.

## Abundant Life Church | Director of Media & Communications September 2019 - present

Oversee all media aspects of The Abundant Life Church, including:

- Produce, direct, and edit Sunday Services
- Hire, train and manage key media personnel
- Work directly with Senior Pastor and Pastoral team, leaders for various online projects, including Ron Savage Trio Specials, BLAW Live!, and training platforms
- Design new online website and giving platform
- Manage all online content for alccambridge.org and social media platforms

## The RayTHOMAS Variety Show | Co-Host

September 2021 – August 2022

Co-Host of The PowerNEWS inside The Ray Thomas Variety Show. Duties included:

- Conceived and reported on guests and topic for The PowerNEWS
- Produce and Edit show open each week

## **Hull Bay Productions } Principal Owner**

January 2015 - present

Oversee all operations of Hull Bay Productions, including:

- Hiring of production personnel
- Manage accounts receivable and payable
- Manage all purchasing for Hull Bay Productions

## Content Producer/Director for all of Hull Bay Productions creative content, including:

- Screenwriter, Producer for upcoming short film narrative, do you remember me?
- Producer, Director for upcoming film documentary, More Than Our Skin
- Executive Producer and Host of The PowerPLAY Show
- Producer, director and editor, 100 Years, 100 Voices of Faith
- Manager of Client Relations for Hull Bay Productions

### **WGBH Educational Foundation**

October 1990 – May 2015

- Supervising Producer, WGBH News Division, 2010 2015
- Director, WGBH News' Greater Boston with Emily Rooney, 1999 2010
- Assistant Director/Editor, Local Programming's Greater Boston with Emily Rooney and Beat The Press®, 1997 – 1999
- Associate Producer, Local Programming's Say Brother, 1995 1997
- Project Assistant, Special Educational Services, 1992 1994

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## TONIA...

## **AWARDS AND ACCOLADES**

## **Davey Awards**

• 2023 Silver Award

## **Scriptation Showcase**

• 2023 Quarter Finalist, "do you remember me?"

## The Communicator Awards | 2021 - 2023

- 3 Awards of Excellence, The PowerPLAY Show
- 9 Awards of Distinction, The PowerPLAY Show

## **LaCoy Production Fund Grant**

• 2022 Outstanding Achievement in Screenplay Writing, "do you remember me?"

### The Anthem Awards

• 2022 Bronze Award for Outstanding Special Projects, "More Than Our Skin"

## The Webby Awards

• 2021 Official Honoree, The PowerPLAY Show

## 2018 Roxbury International Film Festival

• Official Entrant, "100 Years, 100 Voices of Faith"

## **National Academy of Television Arts & Sciences**

- 2015 Emmy-award Nominee, Outstanding Achievement in Societal Concerns
- 2014 Emmy-award Nominee, Outstanding Achievement in Documentary
- 2001 Emmy-award Nominee Director, Outstanding Achievement in Live Directing
- 1999 Emmy-award Nominee Director, Outstanding Achievement in Directing-Taped
- 1998 Emmy-award Nominee Producer/Director, Outstanding Children & Youth Special
- 1997 Emmy-award Winning Producer, Outstanding Target Audience Program
- 1996 Emmy-award Winning Producer/Director, Outstanding Children & Youth Special
- 1995 Emmy-award Winning Producer, Outstanding Documentary Program

## **National Black Programming Consortium**

• Outstanding Documentary Honorable Mention, "Silent Screams: The Plight of Love, Abuse, and Being Black", 1995

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## TONIA...

## PROJECTS | FILMS

## do you remember me? | IN DEVELOPMENT

do you remember me? follows Nicky as she faces the trauma of a rape that occurred more than 36 years ago. Through a friend request, Nicky is shocked to see a friend request from Dale, the man who coerced Nicky to go back to his apartment, where he and three of his roommates raped Nicky.

Although decades have passed since this traumatic experience, Nicky continues to cope with the impact of the rape. She sits staring at a photo of the man who took a piece of her that night. Nicky asks Dale via a chat box if he remembers her. After responding yes, Nicky follows up with, "do you remember what you did to me?"

Although Nicky is finally facing this monster, she feels safe because of the love and understanding of her husband, Greg. Nicky can get past this evening but knows that the trauma will always be there, as will her family and friends love, support, and care.

do you remember me? will be accompanied by a behind-the-scenes documentary titled, *The Making of do you remember me?* where Tonia Magras will document her journey in telling her story to the world through this dramatic interpretation.

## More Than Our Skin | RELEASED 2024

More Than Our Skin is a documentary exploring the depths and effects of living with Vitiligo through the stories of five extraordinary women: Valarie, Millicent, Patricia, Alicia, and Katrina. Vitiligo is an auto-immune disease in which the skin loses its pigment cells resulting in discolored patches throughout the body, leaving to experiences of depression, social stigmatization, and isolation. This film tells these story of these women who found strength after the pain; a newfound resilience; and the mission to help others find a way to live life to the fullest.

### 100 Years, 100 Voices of Faith | RELEASED 2017

100 Years, 100 Voices of Faith is a documentary celebrating the story of the Abundant Life Church. Through 100 interviews, pastors, parishioners, and guests, we hear the story of how this church on the corner of Howard and Calendar Streets has transformed lives over its 100 years of prayer, worship, and faith.